



INSTITUTE OF ELECTRONICS ENGINEERS OF THE PHILIPPINES, INC

PRC ACCREDITED INTEGRATED PROFESSIONAL ORGANIZATION NO. 03

52A P. Gomez Street, Poblacion, Mandaluyong City 1550

(02) 8687 7187 • GLOBE: +63 927 984 9011 • SMART: +63 968 682 7532

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BOARD RESOLUTION No. 029

Series of 2023

THE IECEP VISION

"A world-class organization of humane, competent, virtuous and globally-competitive electronics professionals"

THE IECEP MISSION

"To be the showcase of professional and technical development and a paradigm of excellence in applying the principles of electronics technology for the advancement of humanity"

2023 OFFICERS AND BOARD OF DIRECTORS

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President

SUBJECT: **IECEP NATIONAL PUBLICATION GUIDELINES AND FEES**

DATE **21 MARCH 2023**

WHEREAS, the Institute of Electronics Engineers of the Philippines (IECEP), Incorporated is a duly registered organization with the Securities and Exchange Commission (SEC) and Accredited Integrated Professional Organization of Electronics Engineering Professionals by the Professional Regulation Commission (PRC);

WHEREAS, Article 5, Section 1 of IECEP Constitution and By-laws includes the Publication Committee as one of the Standing Committees of the Institute;

WHEREAS, Article 5, Section 2c of IECEP Constitution and By-laws expounds the duties and functions of the Publication Committees which includes, "make full and proper use of the talents, skills and services of the publications staff employed for that purpose as well as ensure the regular and timely release and distribution of the official organ and other publications of the Institute";

WHEREAS, the IECEP Publication Committee recognizes the need for a set of guidelines and fees to govern the use of its social media platform, namely Facebook and Youtube and other publication activities and programs such as IECEPistle, Email Newsletters and Advisories, and CA-USAP;

WHEREAS, these guidelines will serve as a reference for the Publication Committee in creating and sharing content that is consistent with the vision, mission, and core values of IECEP, and the fees will serve as a source of revenue for the IECEP Publication Committee to support its operations and projects;

WHEREAS, these guidelines and fees will be reasonable and minimal;

WHEREAS, the said guidelines will be published to guide the National Board, Chapters, Societies and Stakeholders on the process, list of programs and the scope of the IECEP National Publications;

NOW, THEREFORE, BE IT RESOLVED, that the IECEP Publication Committee hereby adopts the following guidelines and fees:

National, Chapter, Committees and Society Guidelines: All Submission are subject for Review and Approval of IECEP National Publication Committee and in accordance to related published guidelines

FEES:

Email Newsletters and Advisories - Php 150.00 per email advisory

CA-USAP:

Webinar Poster Fee - Php 100.000 per 5 seconds

Webinar Video Fee - Php 1,000.00 for maximum of 5 minutes

Segment Sponsorship – Php 1,000.00

RESOLVED FURTHER, that the Publication Committee is authorized to adjust these guidelines and fees as necessary to ensure compliance with applicable laws, rules, and regulations, and that they remain reasonable and competitive.

RESOLVED FURTHER, that the Publication Committee is enjoined to create and publish succeeding



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guidelines as may be necessary;

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Immediate Past
President

RESOLVED FURTHER, that this resolution be published in the Official Website and furnished to all Accredited Chapters, the National Specialization/Specialty Societies and the General Membership for guidance and reference of all concerned;

Approved this 20th of March 2023 through Online Meeting.

Certified Correct:

KRIS ANDREW B. TRINIDAD, PECE, ASEAN Eng.
Secretary General

Attested By:

LYLE ANTHONY JOWILL G. VILLAS, PECE, ACPE, FACPE
National President and Chairman of the Board